

October 2010 Community Update

Welcome to the October 2010 edition of the CorasWorks Community Update. Halloween is here and this edition of the Update is full of treats for everyone. So, kick back, grab your candy corn and caramel apples, and enjoy these October treats from CorasWorks!

Events

CorasWorks / Aptify Webcast Recording - For those of you who missed it, we presented a webcast in early October providing more information about our recent partnership with Aptify. During the webcast, we provided a high-level overview of the reason and benefits of the partnership and also gave Aptify an opportunity to provide more information on Aptify RAD - their rapid application development tool. [Click here to view a recording of the webcast.](#) (Note: No Recording ID is required.)

Solution Highlights

Project Portfolio Management (PPM)

- **Webcast: Project Portfolio Management Solution** - Please join us for a webcast at 1pm EST on Wednesday, November 10, 2010. The webcast provides an overview of our PPM solution, including key features such as managing your portfolios, Gantt charts, resource management, and Social PPM. [Click here to register for the webcast.](#)
- **Forget the webcast, I want a private demo now!** If you just can't wait for the webcast and want to take a closer, more targeted look at PPM, [click here to let us know.](#) We'll be in touch quickly to set it up.

Idea Management

- **Webcast: Idea Management Solution** - Please join us for a webcast at 1pm EST on Thursday, December 2, 2010. The webcast provides an overview of idea/innovation management and walks you through the three phases of innovation - Ideation, Management, and Execution - using our Idea Management solution. [Click here to register for the webcast.](#)
- **Forget the webcast, I want a private demo now!** If you just can't wait for the webcast and want to take a closer, more targeted look at Idea Management, [click here to let us know.](#) We'll be in touch quickly to set it up.
- **Blogs** - Read William's recent blog posts on innovation:
 - [Three Core Phases of Activity of an Innovation System](#) - Read how CorasWorks has structured its Idea Management solution to address the three core phases of innovation - Ideation, Management, and Execution.
 - [The Economist Oct 9th, Global Economy and Growth: The Innovation Imperative of the 2010s](#) - Read William's view on a recent Economist article and the importance of innovation in growing the economy.



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