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Message from Gary Voight, CorasWorks President and CEO

Happy New Year CorasWorks Customers and friends. As this is the first edition of our CorasWorks newsletter in 2011, I would like to take this opportunity to reflect on 2010 and provide some insight on 2011.

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Customers**




DELUXE



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News

Coming Soon - CIM 2.0

Within the next few weeks we'll be announcing the availability of CIM 2.0. In addition to driving our Idea & Innovation Management solution, the new CIM 2.0 also drives a new solution area: **Social Business Processes**. [Read more about Social Business Processes](#) in William's Blog below.

Blogs

[CorasWorks PPM - Getting the Right Fit](#) - CorasWorks PPM Technical Product Manager David Smiley discusses how to tailor CorasWorks' PPM solution to meet your specific project needs. [Read more.](#)

[Solutions versus sites - Making SharePoint a success in your organization](#) - Read CorasWorks' Solutions Consultant Art Gelwicks' post on the power of solutions built on the SharePoint platform to meet specific business requirements. [Read more.](#)

William's Blog - This month, William shares his insight on Social Business Processes, powered by CIM 2.0:

- [Product Ideas: Primer for Social Business Processes](#) - Check out one of our most popular use cases—using CorasWorks to capture, review, and evaluate new product ideas. [Read more.](#)
- [Application Change Requests](#) - How about leveraging the social features of CorasWorks to manage your application change request process? [Read more.](#)

Interesting Reading

[The Next Big Thing in Managing Innovation](#) - This blog article on the Harvard Business Review website discusses the future of management innovation and the trend towards collaboration.

[Innovation and Commercialisation, 2010: McKinsey Global Survey results](#) - In a recent McKinsey Global Survey, 84% of executives say that "innovation is extremely or very important to their company's growth strategy." This blog post from execLeader discusses the survey results, and analyzes how companies can become more successful at innovation.

[The Top 10 Project Management Trends for 2011](#) - This article from Project Manager Planet summarizes current and upcoming project management trends as described in a recent paper released by a project management learning company.

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CorasWorks: Applications for SharePoint

CorasWorks
12007 Sunrise Valley Drive, Suite 285
Reston, VA 20191
T: 1-866-580-3115
E: sales@corasworks.net

[contact us](#)